Financial statements December 31, 2024



## Independent auditor's report

To the Members of Ronald McDonald House Charities Canada

## Opinion

We have audited the financial statements of the **Ronald McDonald House Charities Canada** ["RMHC Canada"], which comprise the statement of financial position as at December 31, 2024, and the statement of operations and changes in fund balances and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of RMHC Canada as at December 31, 2024, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the RMHC Canada in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the RMHC Canada's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate RMHC Canada or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing RMHC Canada's financial reporting process.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of RMHC Canada's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on RMHC Canada's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause RMHC Canada to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Toronto, Canada June 3, 2025 Chartered Professional Accountants Licensed Public Accountants

Crost & young LLP



## Statement of financial position

As at December 31

|   | 2024       | 2023       |
|---|------------|------------|
|   | \$         | \$         |
| Assets  |            |            |
| Current   |            |            |
| Cash  | 6,238,967  | 6,568,673  |
| Due from related parties                          | 1,010,387  | 1,733,327  |
| Other receivables [note 5]                        | 741,194    | 1,291,231  |
| Cash surrender value of life insurance policies   | 43,214     | 40,773     |
| Total current assets                              | 8,033,762  | 9,634,004  |
| Investments, at fair value [note 3]               | 42,362,819 | 36,856,141 |
| Donation boxes, net [note 4]                      | 191,657    | 180,362    |
|   | 50,588,238 | 46,670,507 |
| Liabilities and fund balances Current             |            |            |
| Accounts payable and accrued liabilities [note 8] | 1,489,354  | 2,400,626  |
| Grants payable [note 6]                           | 1,200,321  | 1,136,246  |
| Total current liabilities                         | 2,689,675  | 3,536,872  |
| Fund balances                                     |            |            |
| General fund                                      | 47,627,245 | 42,648,781 |
| Restricted fund                                   | 271,318    | 484,854    |
| Total fund balances                               | 47,898,563 | 43,133,635 |
|   | 50,588,238 | 46,670,507 |

See accompanying notes

On behalf of the Board:

Director Director

Karima Kamali Chair Ross Betteridge Vice-Chair

# Statement of operations and changes in fund balances

Year ended December 31

|   | Genera     | ra l       | Restricted | ted       | Total       | <del>-</del> |
|---|------------|------------|------------|-----------|-------------|--------------|
|   | 2024       | 2023       | 2024       | 2023      | 2024        | 2023         |
|   | ₩.         | φ.         | 8          | φ.        | €           | ↔            |
| Revenue [note 8]                        |            |            |            |           |             |              |
| Contributions                           | 12,589,071 | 12,473,640 | I          | l         | 12,589,071  | 12,473,640   |
| Special events revenue                  | 321,316    | 306,343    | I          |           | 321,316     | 306,343      |
| Directed donations                      | I          | l          | 5,475,954  | 5,452,125 | 5,475,954   | 5,452,125    |
| Other income                            | I          | I          | 252,602    | 553,874   | 252,602     | 553,874      |
|   | 12,910,387 | 12,779,983 | 5,728,556  | 6,005,999 | 18,638,943  | 18,785,982   |
| Expenses [note 8]                       |            |            |            |           |             |              |
| Program – grants [note 6]               | 11,310,317 | 10,020,030 | 360,000    | 360,000   | 11,670,317  | 10,380,030   |
| Cost of direct benefits to donors       | 173        | 186        | I          | l         | 173         | 186          |
| Management and general administration   | 1,765,878  | 1,638,575  | 106,138    | 70,533    | 1,872,016   | 1,709,108    |
| Fundraising                             | 634,724    | 677,980    | 811,348    | 851,215   | 1,446,072   | 1,529,195    |
| Directed donations                      | I          | 1          | 4,664,606  | 4,600,911 | 4,664,606   | 4,600,911    |
|   | 13,711,092 | 12,336,771 | 5,942,092  | 5,882,659 | 19,653,184  | 18,219,430   |
| Change in fund balances from operations | (800,705)  | 443,212    | (213,536)  | 123,340   | (1,014,241) | 566,552      |
| Investment income, net                  | 5,779,169  | 3,047,313  | I          | I         | 5,779,169   | 3,047,313    |
| Change in fund balances                 | 4,978,464  | 3,490,525  | (213,536)  | 123,340   | 4,764,928   | 3,613,865    |
| Fund balances, beginning of year        | 42,648,781 | 39,158,256 | 484,854    | 361,514   | 43,133,635  | 39,519,770   |
| Fund balances, end of year              | 47,627,245 | 42,648,781 | 271,318    | 484,854   | 47,898,563  | 43,133,635   |

See accompanying notes

## **Statement of cash flows**

Year ended December 31

|  | 2024        | 2023        |
|--|-------------|-------------|
| <u> </u>   | \$          | \$          |
| Operating activities   |             |             |
| Change in fund balances  | 4,764,928   | 3,613,865   |
| Add (deduct) items not involving cash                              |             |             |
| Amortization of donation boxes                                     | 40,845      | 34,358      |
| Net donation box write-off   | 4,298       | 8,063       |
| Unrealized (gains) on investments and reinvested realized (gains)  | (2,985,856) | (804,090)   |
| _  | 1,824,215   | 2,852,196   |
| Changes in non-cash working capital balances related to operations |             |             |
| Due from related parties and other receivables                     | 1,272,977   | (1,693,689) |
| Cash surrender value of life insurance policies                    | (2,441)     | (2,021)     |
| Accounts payable and accrued liabilities                           | (911,272)   | 724,241     |
| Grants payable   | 64,075      | (10,746)    |
| Cash provided by operating activities                              | 2,247,554   | 1,869,981   |
| Investing activities   |             |             |
| Contributions to investments                                       | (2,520,822) | (1,981,220) |
| Acquisition of donation boxes                                      | (56,438)    | (79,346)    |
| Cash used in investing activities                                  | (2,577,260) | (2,060,566) |
| Net decrease in cash during the year                               | (329,706)   | (190,585)   |
| Cash, beginning of year  | 6,568,673   | 6,759,258   |
| Cash, end of year  | 6,238,967   | 6,568,673   |

See accompanying notes

## Notes to financial statements

December 31, 2024

## 1. Purpose of RMHC Canada

Ronald McDonald House Charities Canada ["RMHC Canada"] is a not-for-profit charitable corporation, originally incorporated in 1982 under the laws of Ontario as a corporation without share capital. In 2024, RMHC Canada was continued under the Canada Not-for-profit Corporations Act ["CNCA"]. The organization is registered as a public foundation under the *Income Tax Act* (Canada), and as such, is exempt from income taxes and authorized to issue donation receipts for income tax purposes.

RMHC Canada operates an essential mission as the country's only national organization enabling access to Canada's paediatric healthcare system. As the national foundation of support for the 12 RMHC Regional Chapters across the country, RMHC Canada contributes funding from McDonald's Restaurants of Canada and other donors to support the building and operations of the Ronald McDonald Houses and Family Rooms programs.

RMHC Canada commits annual operating cost grants based on the following general guidelines:

|  | 2024    | 2023    |
|--|---------|---------|
|  | \$      | \$      |
| House  | 121,700 | 117,250 |
| Per bedroom in house                             | 3,320   | 3,200   |
| 1 <sup>st</sup> family room in a hospital        | 37,110  | 35,750  |
| 2 <sup>nd</sup> family room in the same hospital | 22,320  | 21,500  |
| 24-hour family room [supplement]                 | 7,265   | 7,000   |

RMHC Canada also commits to capital requirements of the Houses using the following general guidelines:

|                         | <b>2024</b><br>\$    |          | <b>2023</b><br>\$    |          |
|-------------------------|----------------------|----------|----------------------|----------|
| Stand-alone house       | 0-500,000            | 50% plus | 0–500,000            | 50% plus |
|                         | 500,001-1,000,000    | 30% plus | 500,001-1,000,000    | 30% plus |
|                         | 1,000,001-10,000,000 | 20%      | 1,000,001-10,000,000 | 20%      |
| House inside a hospital | 0-1,000,000          | 50% plus | 0-1,000,000          | 50% plus |
|                         | 1,000,001-10,000,000 | 20%      | 1,000,001-10,000,000 | 20%      |
| Family rooms            | 0-500,000            | 50% plus | 0-500,000            | 50% plus |
|                         | 500,001-600,000      | 20% plus | 500,001-600,000      | 20% plus |
|                         | 600,001-700,000      | 10%      | 600,001-700,000      | 10%      |

In certain circumstances, the Board of Directors will make exceptions to these general guidelines.

## 2. Summary of significant accounting policies

These financial statements are prepared in accordance with Part III of the *CPA Canada Handbook – Accounting*, "Accounting Standards for Not-for-Profit Organizations", which sets out generally accepted accounting principles for not-for-profit organizations in Canada and includes the significant accounting policies summarized herein:

## Notes to financial statements

December 31, 2024

## **Fund accounting**

To ensure observance of limitations and restrictions placed on the use of the resources available to RMHC Canada, the accounts are maintained in accordance with the principles of fund accounting. Under these principles, the accounts of RMHC Canada have been classified into the following funds:

The general fund reports unrestricted resources available for general operating activities.

The restricted fund reports resources that are to be used for specific purposes as specified by the donor or the Board of Trustees [the "Board"]. Any funds internally restricted by the Board are recorded through a transfer to the respective fund.

## Revenue recognition

RMHC Canada follows the restricted fund method of accounting for contributions.

Contributions, grants and bequests are recorded in the appropriate funds when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Unrestricted contributions are recognized as revenue in the general fund when initially recorded in the accounts. Externally restricted contributions are recorded in the restricted fund when initially recognized in the accounts. Revenue from fundraising is recognized as revenue in the corresponding fund as appropriate in the year received or receivable, if the amount can be reasonably estimated and collection is reasonably assured. Investment income (loss) consists of interest, dividends, income distributions from pooled funds, and realized and unrealized gains and losses. Investment income earned on restricted fund resources that must be spent on donor-restricted activities is recognized as revenue of the respective fund. General investment income earned on restricted fund and general fund resources are recognized as revenue of the general fund. Investment losses are allocated in a manner consistent with investment income.

## **Directed donations**

RMHC Canada reports directed donations as revenue of the restricted fund when received and expensed when disbursed.

## Foreign currency translation

Transactions denominated in foreign currencies are translated into Canadian dollars at exchange rates prevailing at the transaction date. Monetary assets and liabilities are translated into Canadian dollars at exchange rates in effect as at the date of the statement of financial position. Non-monetary assets and liabilities are translated into Canadian dollars at the historical rates.

## Investments

Investments are recorded at fair value. Publicly traded securities and bonds are valued based on the latest bid prices, and pooled funds are valued based on reported unit values. The cash on deposit within each long-term investment fund is considered long-term since that cash will be reinvested in the fund. Transactions are recorded on a trade date basis, and transaction costs are expensed as incurred.

## Notes to financial statements

December 31, 2024

The fair value of alternative investments [real estate, infrastructure, private equity or private debt], typically structured as limited partnerships, is determined by the external investment manager using accepted industry valuation methods approved by the general partner.

## Cash surrender value of insurance policies

The cash surrender value represents the funds that RMHC Canada will receive if the policies are terminated before they mature, or the insured event occurs.

## **Contributed services**

McDonald's pays a substantial amount of the administrative expenses of RMHC Canada. McDonald's incurs indirect costs in supporting RMHC Canada, and many of its employees contribute their efforts on a voluntary basis. The value of these contributed services is not easily quantifiable and therefore is not recognized in the financial statements.

## **Donation boxes**

RMHC Canada owns donation boxes that are deployed in McDonald's restaurants. The donation boxes are recorded at cost and amortized on a straight-line basis over five years. The donation box collections are primarily distributed to the Houses net of coin collection, processing, program and capital payback deductions.

## **Grants**

Grants to the Ronald McDonald Houses are recorded in the statement of operations and changes in fund balances when formally approved by the Board and the terms for payment have been met.

## 3. Investments

The fair value of investments consists of the following:

|                             | 2024       | 2023       |
|-----------------------------|------------|------------|
|                             | \$         | \$         |
| Fixed Income                |            |            |
| Bonds                       | 10,971,200 | 8,906,266  |
| Equities                    |            |            |
| Canadian                    | 6,528,023  | 5,609,175  |
| Global                      | 15,319,581 | 13,012,272 |
| Emerging Markets            | 2,018,867  | 1,785,261  |
| Alternatives                |            |            |
| Mortgage Pension Trust      | 3,824,073  | 3,743,712  |
| Canadian Real Estate        | 3,701,076  | 3,799,455  |
| Total investments           | 42,472,552 | 36,903,835 |
| Less cash                   | 109,733    | 47,694     |
| Total long-term investments | 42,362,819 | 36,856,141 |

## Notes to financial statements

December 31, 2024

Investment income is net of investment management fees incurred of \$181,833 in 2024 [2023 – \$162,101].

## 4. Donation boxes

The donation boxes are recorded at cost and amortized on a straight-line basis over five years.

|                               | <b>2024</b><br>\$ | <b>2023</b><br>\$ |
|-------------------------------|-------------------|-------------------|
| Cost                          | 2,585,266         | 2,537,781         |
| Less accumulated amortization | 2,393,609         | 2,357,419         |
| Net book value                | 191,657           | 180,362           |

## 5. Other receivables

As at December 31, 2024, other receivables include government remittances receivable of \$284,039 [2023 – \$264,462].

## 6. Grants payable

As at December 31, 2024, the balance of \$1,200,321 [2023 – \$1,136,246] is payable to all RMHC Chapters across Canada. The payment was made in January 2025.

## 7. Financial instruments and risk management

RMHC Canada is exposed to various financial risks through transactions in financial instruments. RMHC Canada's Statement of Investment Policies and Procedures ["SIPP"]provide that the portfolio should be structured and managed to provide for the generation of its targeted rate of investment return while assuming low risk. RMHC Canada engages an outsourced Investment Manager responsible for managing the portfolio in accordance with the SIPP, including measuring the portfolio's exposure to risk and structuring the portfolio within the SIPP's maximum risk exposure limit. The Finance Committee of RMHC Canada monitors the Investment Manager's performance and compliance with the SIPP and the portfolio's financial risk.

## Market risk

Market risk is the risk that changes in market prices, as a result of changes in foreign exchange rates, interest rates, equity prices and valuation of appraisal-based assets, will affect the value of its holdings of financial instruments. This risk is mitigated through the use of an Investment Manager and review of the SIPP.

## Currency risk

RMHC Canada is exposed to foreign currency risk with respect to its investments denominated in foreign currencies, including the underlying investments of its pooled funds denominated in foreign currencies, because the fair value and future cash flows will fluctuate due to the changes in the relative value of foreign currencies against the Canadian dollar.

## Notes to financial statements

December 31, 2024

## Interest rate risk

RMHC Canada is exposed to interest rate risk with respect to its investments in fixed income investments and a pooled fund that holds fixed income securities because the fair value will fluctuate due to changes in market interest rates.

## Equity price risk

Equity price risk is the risk that the fair value of equity financial instruments will fluctuate due to changes in market prices. The Foundation is exposed to equity price risk on its investments in preferred and common stock. The objective of the Foundation's investment policy is to manage equity price risk by maintaining a portfolio that is diversified across geographic sectors.

## Valuation risk

Valuation risk is specific to appraisal-based assets such as real estate. The Foundation is exposed to valuation risk through its investment in real estate limited partnership funds.

## 8. Related party transactions

Included in revenue are contributions of \$12,681,661 [2023 – \$12,624,894] received or receivable as a result of various fundraising activities by related parties. Included in expenses are costs of \$2,464,621 [2023 – \$2,225,850] paid or payable to related parties as a reimbursement for payments made on behalf of RMHC Canada. Related parties include McDonald's, McDonald's franchisees, employees and the members or directors of RMHC Canada. All transactions between RMHC and McDonald's are measured at the exchange amount agreed upon by the two parties. As at December 31, 2024, amounts due to related parties is nil [2023 – \$323,929].